

# NACHA's Teleseminar Series

[NACHA - The Electronic Payments Association](#) and the [Regional Payments Associations](#) are proud to offer the following teleseminar opportunities.

Click the links below for more information on each offering! Questions? Please call NACHA's member services at 703-561-1100 or email [info@nacha.org](mailto:info@nacha.org)

Interactive CD ROMs from previous teleseminars are available for purchase by calling Conference Archives at 866-316-3289 or by ordering online at [www.conferencearchives.com](http://www.conferencearchives.com). For individual teleseminar information, click on the appropriate links below. Questions? Call Member Services at 800-487-9180 or email [info@nacha.org](mailto:info@nacha.org).

## [Mobile Market Research Perspectives](#)

*September 9, 2008*

*1:30 p.m. – 3:00 p.m. Eastern Time*

## [International Mobile Developments: Lessons from Abroad](#)

*October 1, 2008*

*1:30 p.m. – 3:00 p.m. Eastern Time*

## [Merchant Experiences with Mobile Commerce: Case Studies](#)

*November 13, 2008*

*1:30 p.m. – 3:00 p.m. Eastern Time*

### ***Bonus!***

All paid registrants in this series will receive online access to the presentation entitled "Mobile Banking 101."

### **Mobile Banking 101**

Innovations of technology and consumer expectations for the mobile banking world are fast becoming a reality. Understanding the interchangeable words used to define the mobile banking options and today's piloted business models can be a challenge. Join us for an introduction to the emerging landscape and terminology of mobile banking, and how mobile transactions are flowing through the ACH Network.

Speakers define and explain the differences between such terms as, Browser Based Solution, WAP (Wireless Application Protocol), SMS (Short Message Service), and Text Message Banking. Speakers also address how mobile phones can be effectually utilized as transactional devices, where they are in use today, and what the predictions are for the future.

Paid registrants will receive a link to this presentation in their confirmation email materials. This presentation will be available online until November 14, 2008.

For more information on teleseminars and other educational events, please visit [www.nacha.org/conferences](http://www.nacha.org/conferences).

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