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# **WHITE EAGLE (EUROPE) PLC ANNOUNCES THE LAUNCH OF EAGLE PREPAID – A NEW DIVISION THAT PROMISES TO DELIVER EXCELLENCE IN PREPAID PROGRAM MANAGEMENT**

White Eagle (Europe) Plc has today announced the launch of Eagle Prepaid - a dedicated program management division that will deliver innovative third party programs for clients.

Heading up the division is David Carr who brings to the foray a wealth of industry experience. David has been in the finance industry for over 17 years and was previously Head of New Business with Altair Financial Services where he defined and developed a number of well known card programs.

“By utilising the expertise gained during the development of the award winning ‘White Eagle Migrant Card Program,’ Eagle Prepaid are in an enviable position to deliver the best possible programs for companies wishing to launch a prepaid product,” said David Carr, Director of Card Services at Eagle Prepaid. “One of the main reasons for choosing to join Eagle Prepaid was the flexibility that can be offered when helping clients design programs that will be successful both for the client and for Eagle Prepaid, the opportunity to develop this business the way I believe all program managers should is very exciting,” Carr adds.

Warren Hardy, Chairman of White Eagle (Europe) Plc adds that “getting David Carr to join as a Director at Eagle Prepaid gives this division credibility as David has been in the industry for a number of years and is well respected by his peers.”

Eagle Prepaid is able to provide both bespoke white-labelled or co branded prepaid card programs to suit clients’ needs since the platforms have been built to be as flexible as possible so that the most enhanced product features can be delivered to match industry demands. Partnered with best of breed industry partners and having developed in-house proprietary IT infrastructures and web services, real value has been added and can be offered to clients, over and above the industry norm.

**About Eagle Prepaid:**

Eagle Prepaid is a division of White Eagle (Europe) Plc and was launched in July 2008 to deliver excellence in program management for Prepaid Card Programs. Eagle Prepaid has established strategic partnerships with the leading prepaid specialists in Europe to help pioneer the market. For more information, please visit our website at [www.eagle-prepaid.com](http://www.eagle-prepaid.com) or contact Katrina Bray at [press@whiteeagle.com](mailto:press@whiteeagle.com).

**About White Eagle:**

White Eagle (Europe) Plc was founded in 2007 to become a pioneer and pre-eminent leader in the prepaid market space, and has recently released the 'Migrant Prepaid Card Programme', designed initially for Polish migrant workers who live and work in the UK. White Eagle has a rich pipeline of new and exciting programs as well as systems which enable third parties to launch their own program on the White Eagle infrastructure. For more information, please visit our website at [www.white-eagle.com](http://www.white-eagle.com) or contact Katrina Bray at [press@white-eagle.com](mailto:press@white-eagle.com).